

Gingher & Salerno LLP

Intellectual Property Attorneys

Russell S. Salerno, Esq.



Partner

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Russell Salerno's practice is focused primarily on identifying, obtaining, and protecting the intellectual property rights of his clients, including patent prosecution, trademark prosecution, and conducting freedom to operate and due diligence studies. His patent practice includes the areas of computer hardware, software, and networking; control systems; refrigeration systems; internet commerce and online advertising; virtual and cloud computing architectures; smart home and building automation systems; medical devices; electromechanical systems, acoustic processing, and musical instruments. His trademark practice includes strategic branding, trademark clearance studies, and the acquisition and enforcement of his clients' trademark rights.

PROFESSIONAL BACKGROUND

Mr. Salerno began his career as a software engineer, and is credited with the creation of highly-efficient searching algorithms for government intelligence databases, and with the development of the first programmable librarian for electronic music synthesizers. After becoming a successful information technology specialist, Mr. Salerno attended law school and became an associate at the

RELATED PRACTICES

- Patent Prosecution
- Intellectual Property
- IP Litigation
- Trademark Prosecution

EDUCATION

State University of New York Brockport,
B.S.C.S., 1982, *magna cum laude*

Jacob D. Fuchsberg Law Center of Touro
College, J.D., 2003, *magna cum laude*

ADMISSIONS

New York Bar, 2d Dep't, 2004

U.S. Patent and Trademark Office, Reg.No.
53,542, 2002

U.S. District Court for the Southern District
of New York, 2005

U.S. District Court for the Eastern District of
New York, 2005

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intellectual property firm of Pennie & Edmonds, and later worked at the multinational law firm Jones Day. Mr. Salerno has represented clients such as Canon, Leviton, PHD Virtual, Datamax-O'Neil, Covidien AG, and Xerox before the United States Patent and Trademark Office.

PROFESSIONAL ACTIVITIES

Mr. Salerno is a member of the New York State Bar Association and the New York Intellectual Property Law Association (NYIPLA).

EDUCATION

State University of New York, College at Brockport, B.S., computer science, 1982, *magna cum laude*.

Touro College, Jacob D. Fuchsberg Law Center, J.D., 2003, *magna cum laude*.